



**ISRM**

# **STRATEGIC PARTNERSHIP** Programme

**ENHANCE YOUR ORGANISATION'S GLOBAL PROFILE WITH  
INDUSTRY LEADERS AND STRATEGIC RISK PRACTITIONERS BY  
PARTNERING WITH THE INSTITUTE OF STRATEGIC RISK  
MANAGEMENT**





**PARTNER WITH A GLOBALLY TRUSTED BRAND:** Align your business and/or service with the ISRM brand, one that stands for independence, standards, evidence and thought leadership, elevating your credibility and enhancing customer trust.

**REACH NEW AUDIENCES:** Showcase your brand and share news items through our marketing channels, providing a platform to help grow your business, expanding your visibility in the industry.

**BUILD NATIONAL, REGIONAL AND GLOBAL RELATIONSHIPS:** Whether you're seeking to establish strategic partnerships, share best practice or simply expand your professional network, the ISRM can be your partner of choice through our global networks and range of regular programmes and activities, as well as personal introductions and targeted campaigns.

**ACCESS UNRIVALLED MARKET INSIGHT:** Gain unrestricted access (subject to Corporate Partnership grade) to a wealth of industry-leading globally relevant sector insights, including key trends, growth areas and future directions, in some cases developed in collaboration with leading partner organisations.

**INDIVIDUAL AND TEAM PROFESSIONAL DEVELOPMENT:** At the ISRM, whilst recognising the value of individual training, we prefer to take the perspective of Corporate Capability Development. This includes the creation of integrated career development pathways through a range of UK government-regulated, academically accredited professional qualifications. All of our programmes can be delivered on-line or in-person.

**SPONSORSHIP AND ADVERTISING OPPORTUNITIES:** There are numerous sponsorship and advertising opportunities that you can take advantage of to reach your target audience, through co-hosted webinars, events, regional and special interest groups, research, publications and online channels.

**EXCLUSIVE DISCOUNTS AND OFFERS:** Save money with special discounts on a range of our Ofqual approved training courses and individual memberships for your team members.

## AT A GLANCE:

# ISRM STRATEGIC PARTNERSHIP PACKAGES

### Bronze Partner

- Listed on ISRM website as a Bronze Partner
- Can use ISRM Bronze Partner Logo
- 20% discount on ISRM Memberships
- 20% discount on ISRM training programmes
- 1 complimentary place at ISRM paid events (if organised)
- 3 x complimentary L4 course places per annum

### Silver Partner

- Listing on ISRM website as a ISRM Silver Partner
- 20% discount on ISRM Memberships (unlimited)
- 4 x Level 4 programme participants per year
- 4 x Level 5 programme participants per year
- 1 x 1.5 hour webinar session with David Rubens that can be used for internal development, business development or something for your clients
- 20% discount on Sponsorship for ISRM events
- 1 complimentary place at ISRM paid events (if organised)
- Access to the ISRM Monthly Risk Review

### Gold Partner

- Listing on ISRM website as a ISRM Gold Partner
- 20% discount on ISRM Memberships (unlimited)
- 3 x Level 4 programme participants per course
- 3 x Level 5 programme participants per course
- 4 x 1.5 hour webinar session with Dr David Rubens that can be used for internal development, business development or something for your clients (one a quarter)
- 2 x ½ day face-to-face sessions that can be used for internal development, business development or something for your clients
- 1 x jointly branded ISRM webinar
- 35% discount on Sponsorship for ISRM events
- 3 complimentary places at ISRM paid events (if organised)
- Access to the ISRM Monthly Risk Review

### Platinum Partner

- Listing on ISRM website as a ISRM Platinum Partner
- 20% discount on ISRM Memberships (unlimited)
- 4 x In-House courses per year
- 4 x 1.5 hour webinar sessions with Dr David Rubens that can be used for internal development, business development or something for your clients (one a quarter)
- 2 x 1-day in-person sessions with Dr David Rubens that can be used for internal development, business development or something for your clients
- 2 x jointly branded ISRM webinars
- 35% discount on Sponsorship for ISRM events + 20 minute speakers' slot to publicise your business
- 4 complimentary places at ISRM paid events (if organised)
- Access to the ISRM Monthly Risk Review
- 1 x ISRM Corporate facilitated crisis management desk top exercise per annum (virtual or face-to-face) which can be used for internal purposes or for clients



	ONE YEAR ONE OFF PAYMENT	DIRECT DEBIT	DD SAVING	3 YEARS DEAL	3 YEARS SAVING
<b>BRONZE</b>	<b>£ 3,000 PER ANNUM</b>	<b>£2,800</b>	<b>6.6%</b>	<b>£ 8,000</b>	<b>11 %</b>
<b>SILVER</b>	<b>£ 5,000 PER ANNUM</b>	<b>£4,650</b>	<b>7%</b>	<b>£ 13,000</b>	<b>13.3 %</b>
<b>GOLD</b>	<b>£ 10,000 PER ANNUM</b>	<b>£9,500</b>	<b>8%</b>	<b>£ 25,000</b>	<b>16.6 %</b>
<b>PLATINUM</b>	<b>£ 25,000 PER ANNUM</b>	N/A	N/A	<b>£ 60,000</b>	<b>20 %</b>

• All costs subject to VAT and payable in UK Sterling.





## WORKING WITH US: **ISRM TRAINING & PROFESSIONAL DEVELOPMENT**

**ISRM CAN OFFER YOU A FULLY INTEGRATED SUITE OF  
ACADEMICALLY ACCREDITED PROFESSIONAL TRAINING AND  
DEVELOPMENT PROGRAMMES TO MEET ALL OF YOUR STRATEGIC  
RISK AND CRISIS MANAGEMENT NEEDS.**

In the management of complexity and uncertainty, there is no such thing as an unskilled or non-strategic role, which is why the ISRM partners with global organisations to deliver a suite of accredited academic and professional training programmes to support our members and strategic partners.

ISRM training programmes are designed to allow participants to gain a greater understanding of their own roles within complex organisations, and the ability to integrate that understanding into the wider organisation's management processes and frameworks.

Bespoke training can be delivered on a classroom or on-line basis, and all of our courses are fully regulated, allowing your personnel to gain globally-recognised professional qualifications and support their own personal and professional development.

**FOR MORE INFORMATION ON ISRM TRAINING PROGRAMMES VISIT  
OUR WEBSITE, OR CONTACT THE TEAM DIRECTLY AT**

✉ [admin@theisrm.org](mailto:admin@theisrm.org)

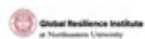


# ISRM

## STRATEGIC PROGRAMME PARTNERS

The Institute of Strategic Risk Management is built on a global network of organisations, research institutions, government agencies and NGOs.

All our strategic partners are involved in their own strategic risk and crisis management activities, and in many cases are globally recognised for the work they are doing to advance both global and local resiliency programmes.





## ABOUT US: **THE INSTITUTE OF STRATEGIC RISK MANAGEMENT**

The Institute of Strategic Risk Management (ISRM) is a leading global centre for the promotion and sharing of best-practice strategic risk and crisis management capabilities and thought leadership amongst practitioners, academics and policy makers. Across the Institute's global chapter network, our Members and Fellows help progress and promote the underlying understanding and capabilities associated with strategic risk and crisis management, alongside developing their own personal and professional networks.

The ISRM provides best-practice training, hosts leading events across its global and local networks, and provides strategic advice to support organisations' management of complex risks.

The ISRM logo consists of the letters "ISRM" in a bold, white, sans-serif font, centered within a dark teal rectangular box.

✉ [www.theisrm.org](http://www.theisrm.org)

🌐 [info@theisrm.org](mailto:info@theisrm.org)