



ISRM

STRATEGIC PARTNERSHIP Programme

**ENHANCE YOUR ORGANISATION'S GLOBAL PROFILE WITH
INDUSTRY LEADERS AND STRATEGIC RISK PRACTITIONERS BY
PARTNERING WITH THE INSTITUTE OF STRATEGIC RISK
MANAGEMENT**

 www.theism.org





WELCOME TO THE ISRM STRATEGIC PARTNERSHIP PROGRAMME

The ISRM's Strategic Partnership Programme is a cornerstone of our global network, supporting our ambition to provide a platform for the promotion and advancement of best-practice strategic risk and crisis management capabilities globally.

The purpose of the programme is to provide our partner organisations with opportunities to raise their profile within the global strategic risk and crisis management community alongside access to industry-leading capability development opportunities, while also allowing the Institute to benefit from our partners' support across our various global activities.

The programme offers the option of five partnership categories – **Bronze, Silver, Silver Plus, Gold & Platinum** – with each category allowing for flexibility in the depth of our partnership to align with your organisation's own strategic objectives and needs.



AT A GLANCE:

ISRM STRATEGIC PARTNERSHIP PACKAGES

	Strategic Partnership	Bronze	Silver	Silver Plus	Gold
RECOGNITION	Recognition of your organisation's Strategic Partnership with the ISRM across the Institute's website, collateral and relevant event marketing.	✓	✓	✓	✓
	Use of the corresponding ISRM Strategic Partnership logo for your organisation's physical and virtual collateral, and those of your products and services.	✓	✓	✓	✓
THOUGHT LEADERSHIP	Opportunities to platform and share your organisation's thought leadership material and products across the ISRM Global Network and with our partners.		✓	✓	✓
	Hosting of jointly-branded ISRM webinars and in-person events to share products and thought leadership with business leaders and strategic risk professionals.		Available at an additional cost	✓	✓
	Receive ISRM Strategic Partner and Member's communications, thought leadership, events and newsletters.	✓	✓	✓	✓
	Opportunities to sponsor and lead ISRM Global Special Interest Groups and contribute to the development of topic-specific thought leadership programmes.		Available at an additional cost	✓	✓
TEAM DEVELOPMENT	Enrolment of key staff as ISRM Members.	20% discount	20% discount	✓	✓
	Special rates on strategic risk and crisis management training programmes for your teams.			20% discount	20% discount
	Co-development of tailored strategic risk and crisis management training programmes for your organisation, key partners and staff.		Available at an additional cost		✓
	Internal development and/or business development sessions with the ISRM Advisory Team to support business growth.		Available at an additional cost	1 session per year	2 sessions per year
	Annual Subscription	Free	£1,000	£5,000	£10,000

Tailored Platinum Tier Packages are also available for those seeking a bespoke strategic partnership with the Institute and its global network. Please contact the ISRM Team directly for more information.



WORKING WITH US:
**ISRM TRAINING
& PROFESSIONAL DEVELOPMENT**

ISRM CAN OFFER YOU A FULLY INTEGRATED SUITE OF ACADEMICALLY ACCREDITED PROFESSIONAL TRAINING AND DEVELOPMENT PROGRAMMES TO MEET ALL OF YOUR STRATEGIC RISK AND CRISIS MANAGEMENT NEEDS.

In the management of complexity and uncertainty, there is no such thing as an unskilled or non-strategic role, which is why the ISRM partners with global organisations to deliver a suite of accredited academic and professional training programmes to support our members and strategic partners.

ISRM Training programmes are designed to allow participants to gain a greater understanding of their own roles within complex organisations, and the ability to integrate that understanding into the wider organisation's management processes and frameworks.

Bespoke training can be delivered on a classroom or on-line basis, and all of our courses are fully regulated, allowing your personnel to gain globally-recognised professional qualifications and support their own personal and professional development.

FOR MORE INFORMATION ON ISRM TRAINING PROGRAMMES VISIT OUR WEBSITE, OR CONTACT THE TEAM DIRECTLY AT

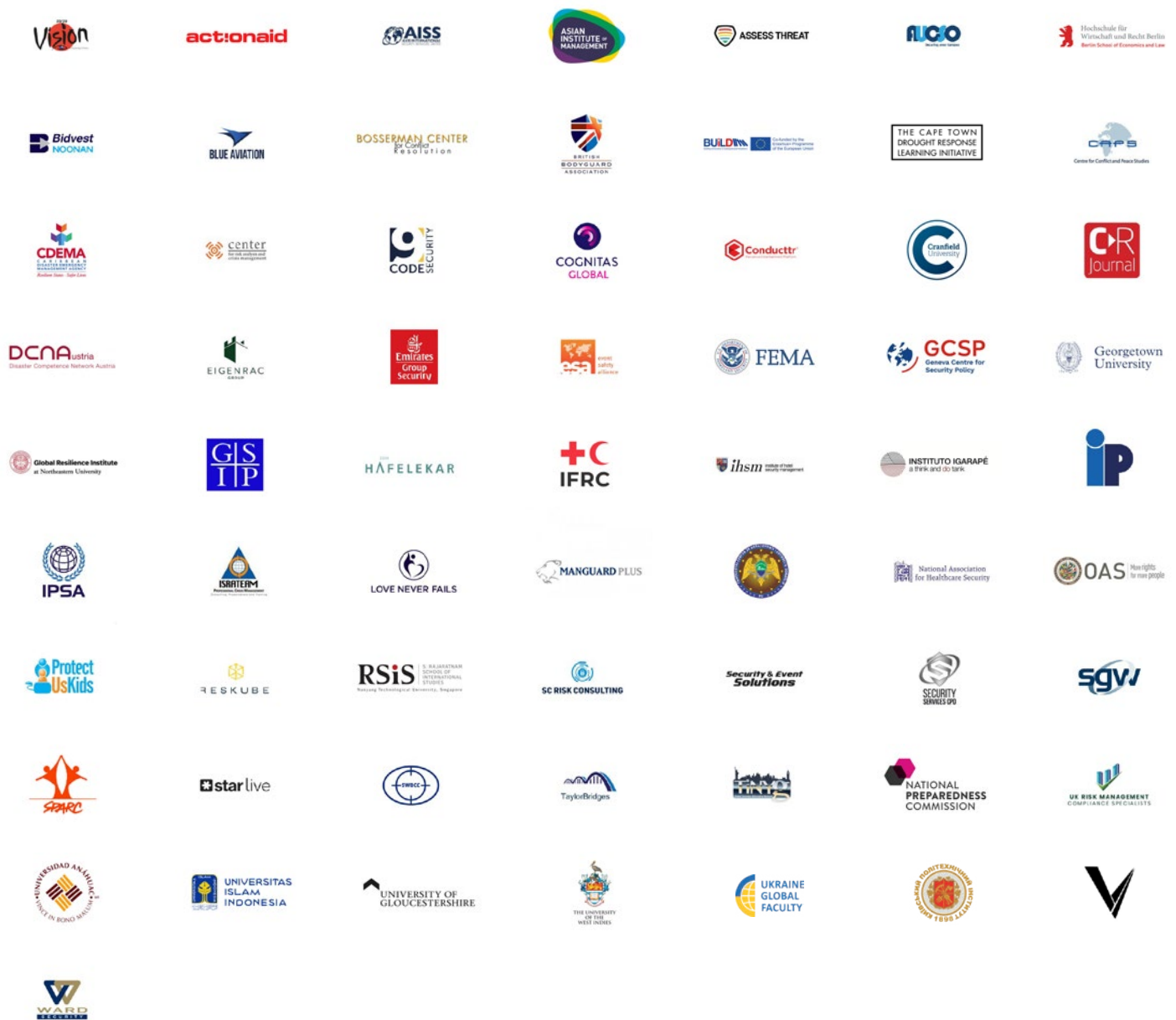
✉ info@theisrm.org

ISRM

STRATEGIC PROGRAMME PARTNERS

The Institute of Strategic Risk Management is built on the global network of organisations, research institutions, government agencies and NGOs.

All of our strategic partners are involved in their own strategic risk and crisis management activities, and in many cases are globally recognised for the work they are doing to advance both global and local resiliency programmes.



ABOUT US:

THE INSTITUTE OF STRATEGIC RISK MANAGEMENT

The Institute of Strategic Risk Management (ISRM) is a leading global centre for the promotion and sharing of best-practice strategic risk and crisis management capabilities and thought leadership amongst practitioners, academics and policy makers. Across the Institute's global chapter network, our Members and Fellows help progress and promote the underlying understanding and capabilities associated with strategic risk and crisis management, alongside developing their own personal and professional networks.

The ISRM provides best-practice training, hosts leading events across its global and local networks, and provides strategic advice to support organisations' management of complex risks.

ISRM

✉ www.theisrm.org

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